

# AI Graphics for Beginners

For posting (Facebook, LinkedIn, Blogs)

# Using: ChatGPT 4 with integrated DALL·E 3 (for the AI graphics)

The integration means they work together with the same UI interface

Our imaginary client creates medical equipment, and we would like to create a post about stents with text and graphics

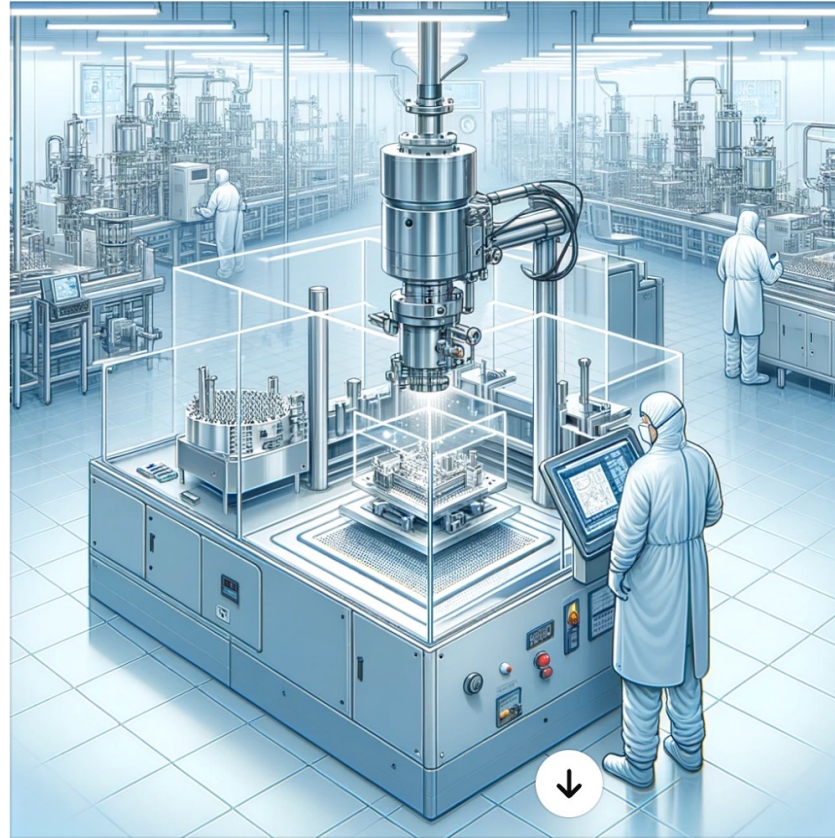
# AI graphics: the initial prompt using ChatGPT



ChatGPT

ME

Create an image for  
manufacturing stents



Message ChatGPT...





# I want to remove the people - create a new prompt

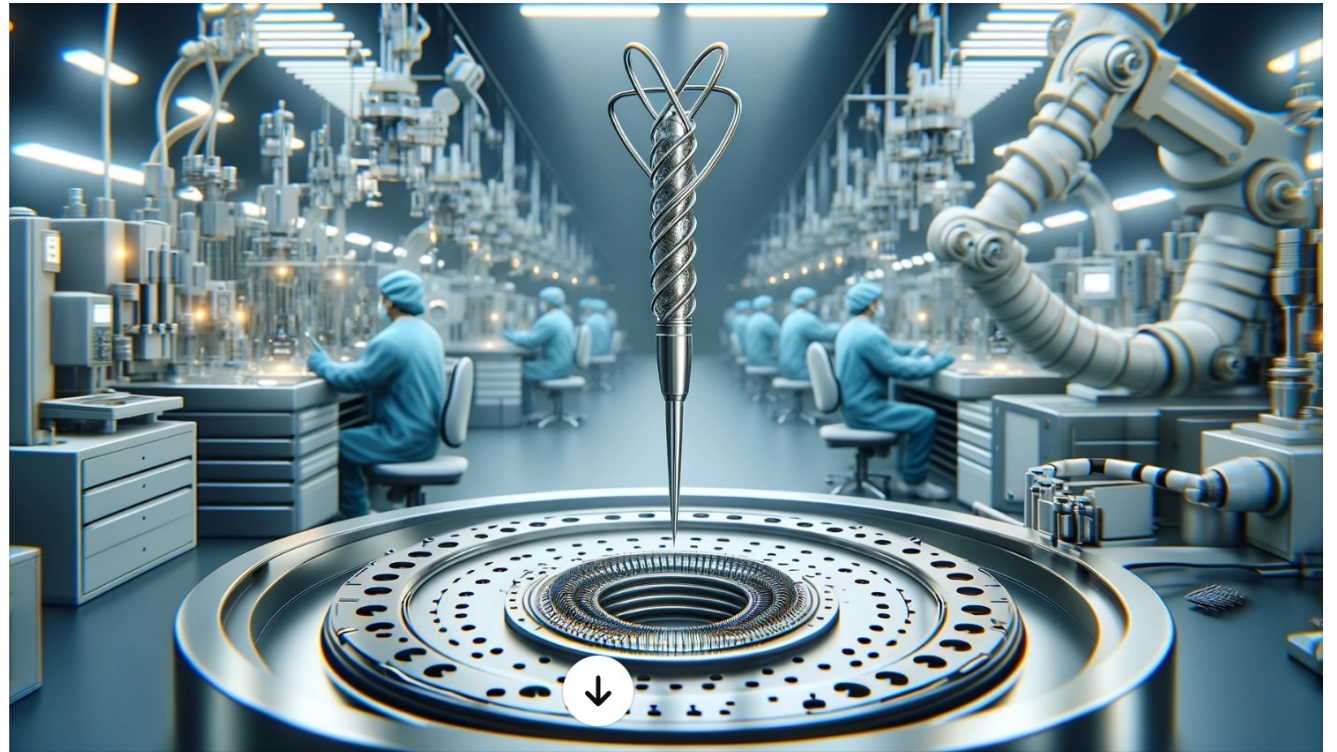
ME

Remove the people, and make the graphic ratio 16:9

The AI will now reinvent the whole graphic using the initial instructions with the update



ChatGPT



Message ChatGPT...



# AI doesn't always listen

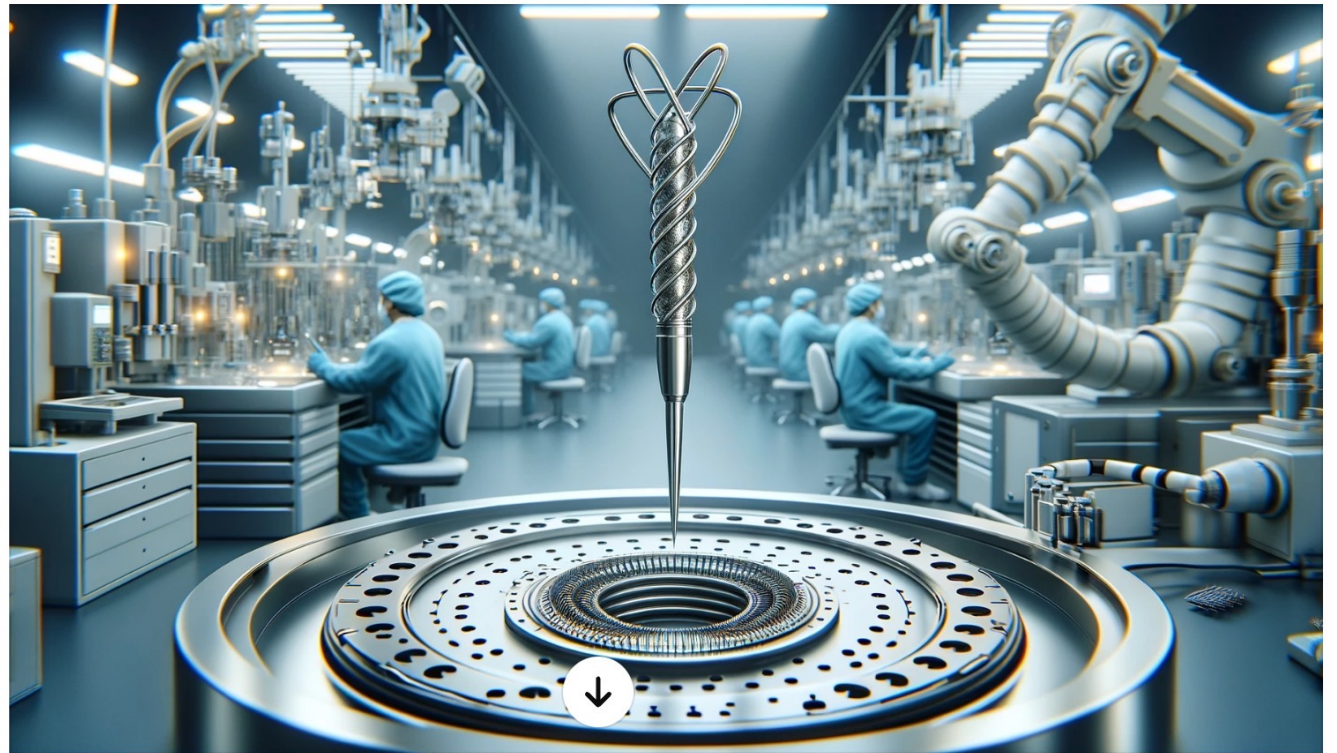
ME

I said remove ALL of the people

Sometimes you just have to repeat your instructions...and again it will review the instructions and create a new graphic



ChatGPT



Message ChatGPT...





The new graphic is better, but I want to see the stent clearer

ME

Put emphasis on the stent

 ChatGPT



 Message ChatGPT...



# Clearly AI has an imagination – I'll give AI more info & an example

ME

Create a stent no larger than 1cm in length



ChatGPT



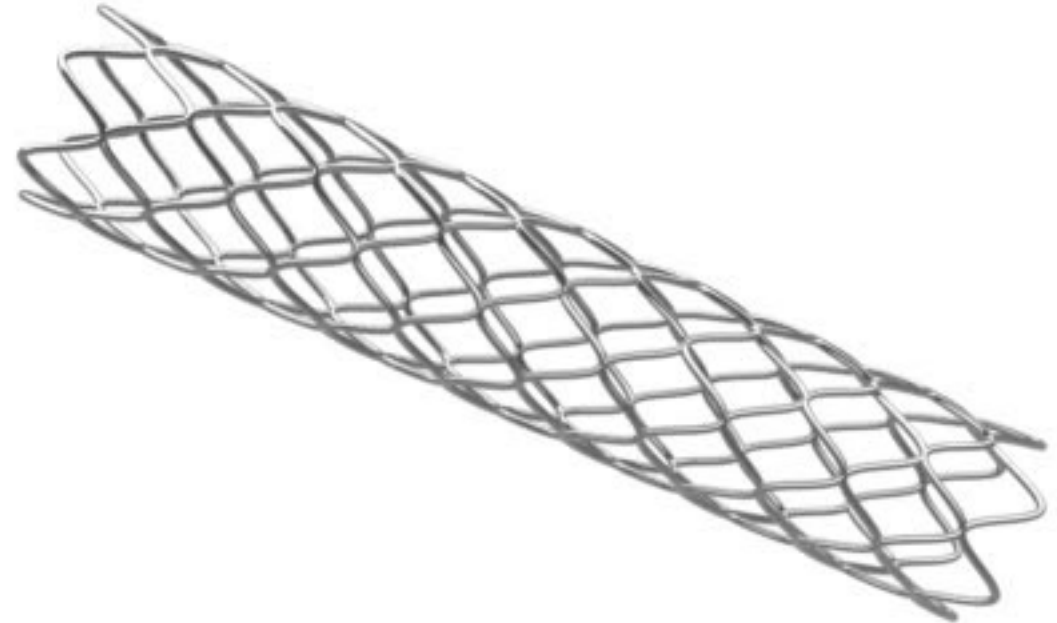
Message ChatGPT...



To help AI understand what I want, I will use a picture

ME

Use this attached pict as an example for the heart stent





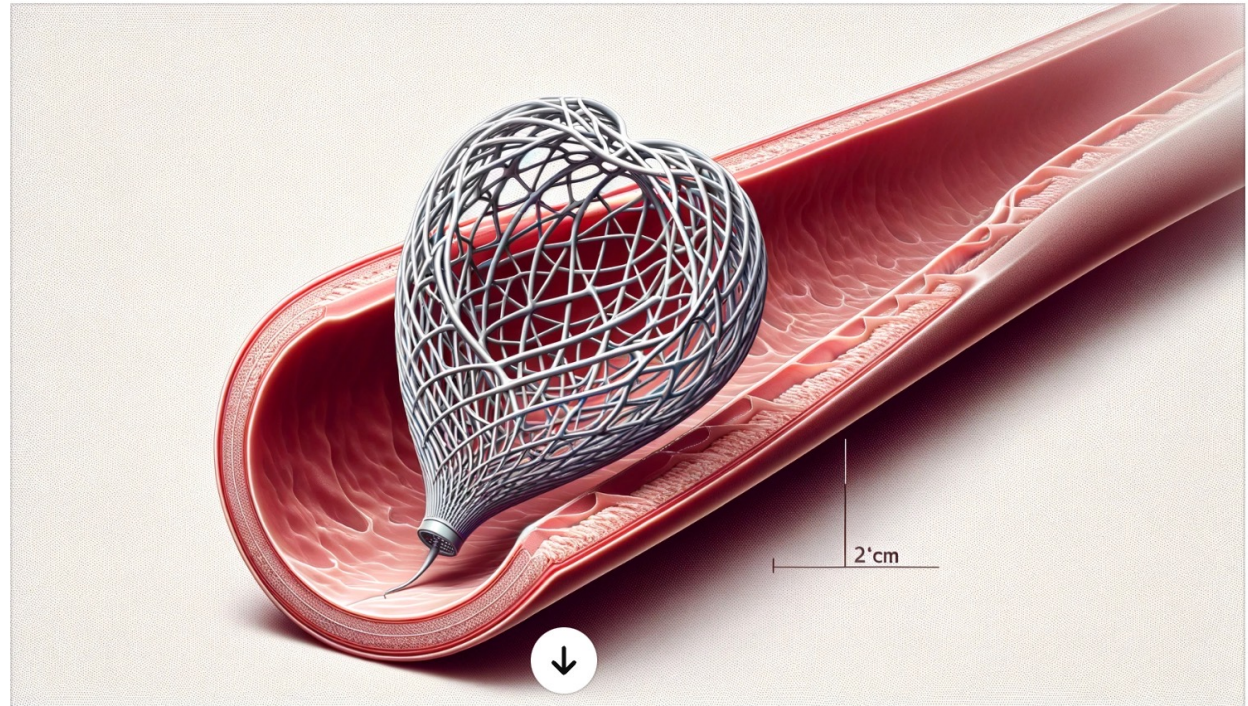
# AI has a sense of humor.....So I remove the word heart

ME

Create a stent



ChatGPT



Message ChatGPT...



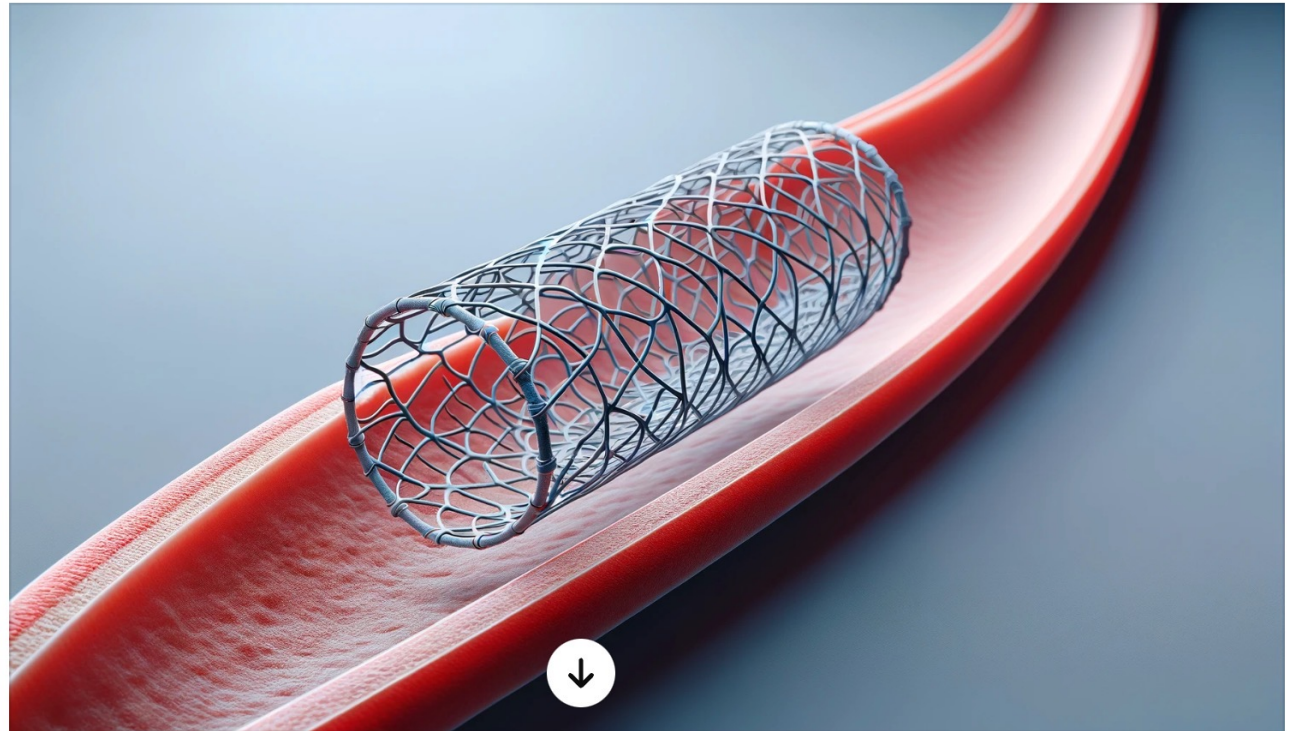
This will work – now the text....

ME

100 words explaining about our stents



ChatGPT



Message ChatGPT...



## THE TEXT....

ME

100 words explaining why we are so good at manufacturing stents in our company



### ChatGPT

To add text that fits the context of the graphic showcasing mini medical parts in a manufacturing environment without people, you might consider a description like this:

---

### Innovation in Miniature: The Art of Medical Manufacturing

Welcome to the forefront of medical technology, where precision meets innovation in the crafting of life-saving miniature medical parts. This visual journey takes you inside the high-tech world of medical manufacturing, a realm where state-of-the-art machinery and cutting-edge technology converge to produce the tiniest, yet most critical components of modern medicine, such as stents.



In this sterile, meticulously organized environment, every detail is engineered for

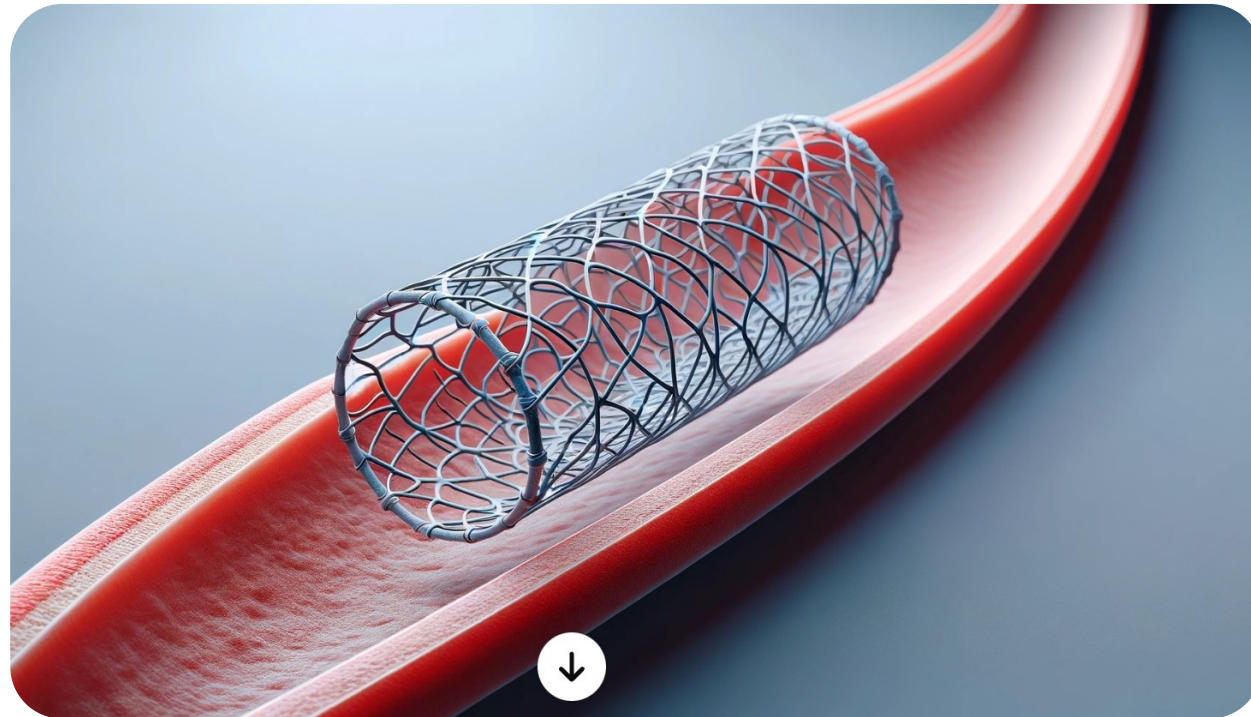


Message ChatGPT...





Total Time: 15 minutes for graphic and text



**Innovation and Expertise:** Israel is renowned for its cutting-edge technology and medical advancements. Our company is at the forefront of this innovation, employing state-of-the-art manufacturing techniques and materials to produce....

# SPINNER



DESIGN STUDIO

[www.studiospinner.com](http://www.studiospinner.com)

[steve@studiospinner.com](mailto:steve@studiospinner.com)

+972 54 474 5713